

MEDIAKIT 2024 ADVERTISING



PROFILE WHAT IS IT?

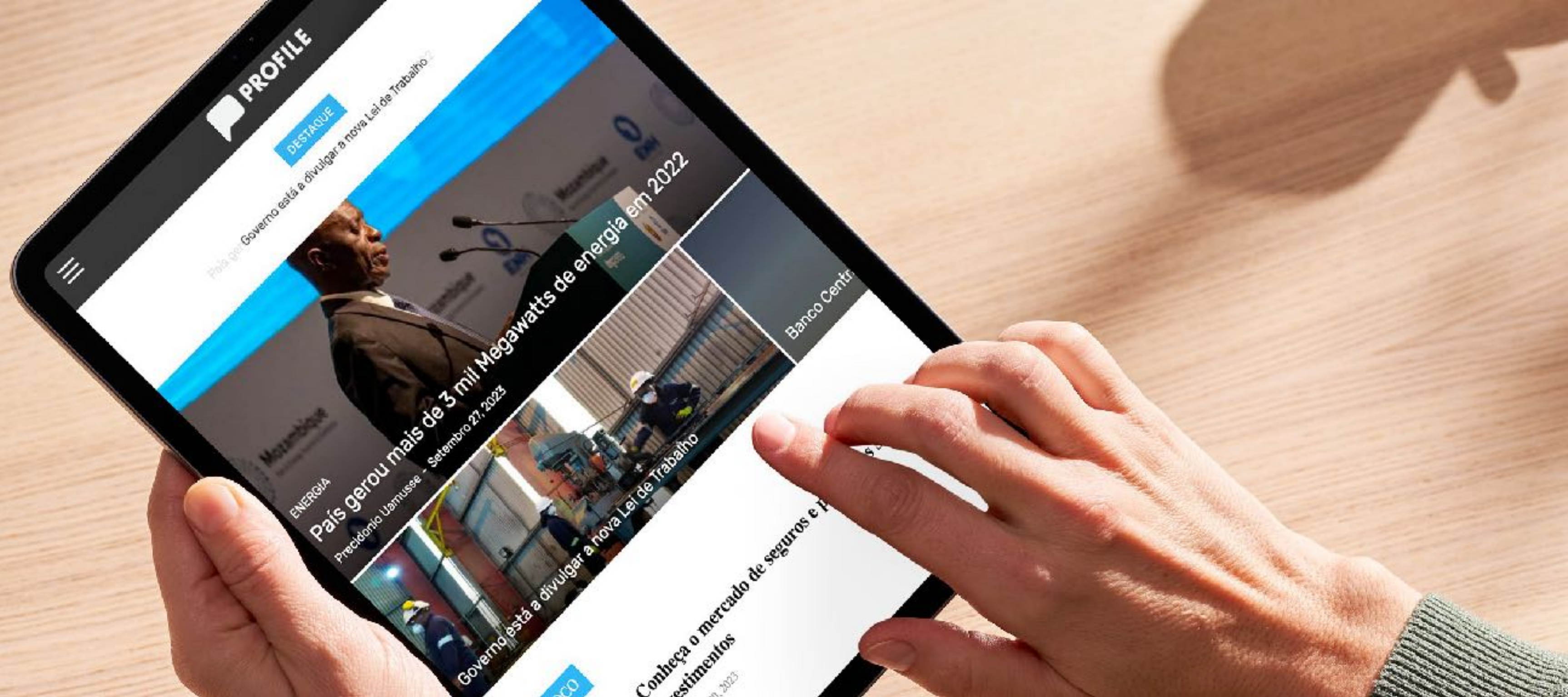
Profile is a business information platform for investors and entrepreneurs in Mozambique.

An online bilingual portal targeting English and Portuguese-speaking entrepreneurs and business professionals in Mozambique.

Profile aims to offer a set of tools that help national and foreign investors make decisions.

Profile understands the new mozambican businessman and entrepreneur who is looking for up-to-date, sophisticated and dynamic information that helps him close more and better deals.

To this end, together with its partners, it will present insights into the country's potential, profile of companies and entrepreneurs, market trends and analysis of business opportunities in different sectors of activity in Mozambique.



AVAILABLE PLATFORMS

● Website

● Newsletter

● Social Media

● Digital Report



CONTENTS

TRENDS AND ENTREPRENEURSHIP

Articles on business trends for entrepreneurs and business management.

BUSINESS OPPORTUNITIES

Competitions, opportunities, financing available on the market.

BUSINESS NEWS

Information and trends on various sectors and the business environment in Mozambique.

EVENTS

Business events
Environmental Social Investment,
Openings and Trainings.

JOB OPPORTUNITIES

Space where businesspeople discover and recruit the best talent for their teams.

NEWSLETTER

twice a week

PUBLIC

More than 5000 Mozambican professionals and companies.

CONTENTS

Links to articles on Profile

SUBMISSION REPORT

Information and trends on various sectors and the business environment in Mozambique.

LATEST BUSINESS EVENTS

JOB OPPORTUNITIES

BUSINESS OPPORTUNITIES

PROFILE

www.profile.co.mz



Já reparou que temos uma nova marca?

Olá Miguel,
É isso mesmo, mudamos a pensar em si. Criámos uma nova marca para lhe proporcionar uma experiência ainda mais rica. Em 2020 com o início da pandemia do covid-19, as nossas vidas, comportamentos e a forma como encarámos o futuro mudaram para sempre. A forma como interagimos como as pessoas passou a ser cada vez menos físico e com isso o mundo empresarial antecipou a sua grande transformação digital.

images



Novidades

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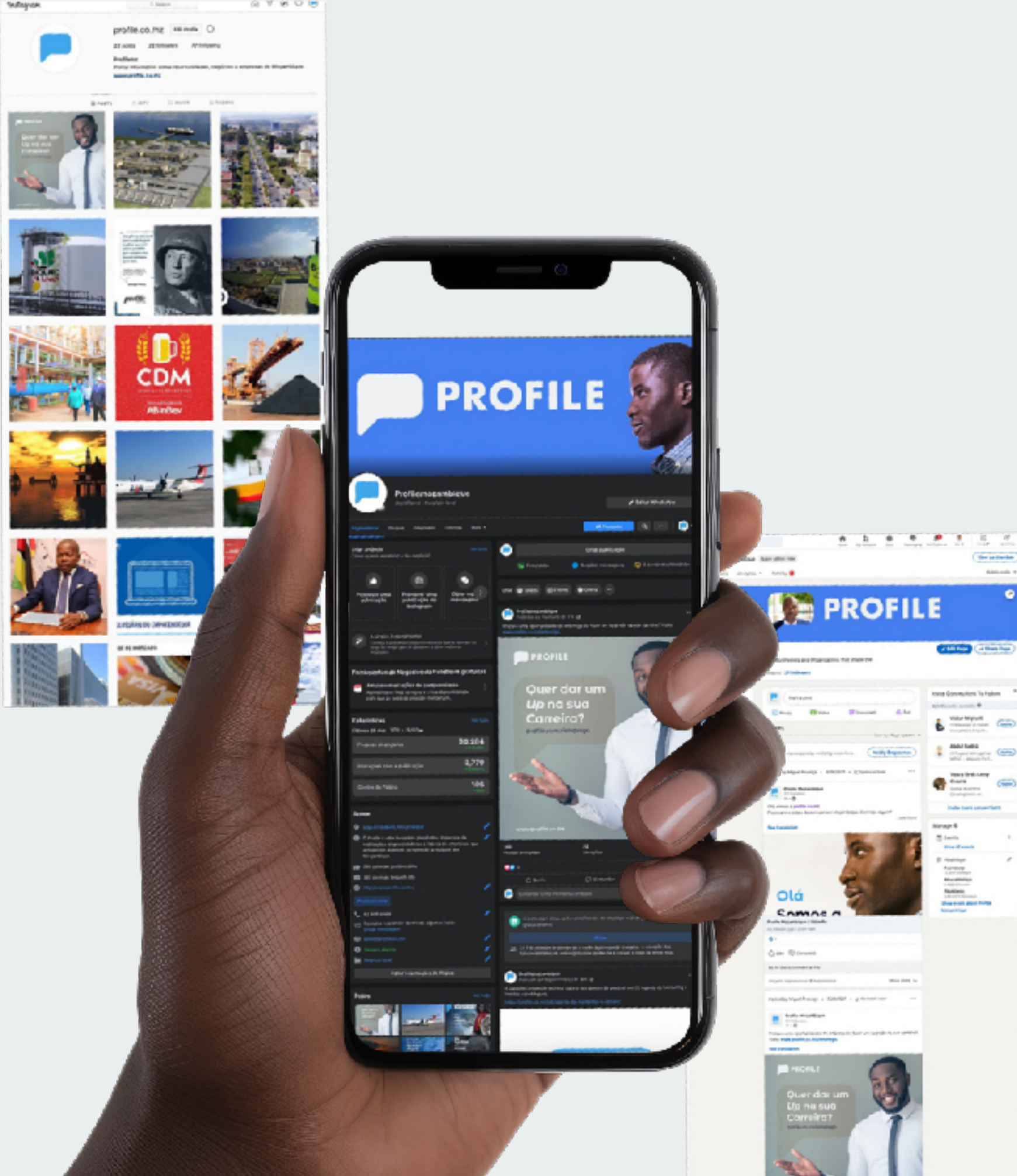


Profile é uma inovadora plataforma de network e divulgação de instituições, empresas, inovadores, empreendedores e empresários, que trabalham para o desenvolvimento económico e social de Moçambique.

noticias@profile.co.mz

www.profile.co.mz

MEDIA KIT 2024



SOCIAL MEDIA

LINKEDIN (+8.000 followers)
Information and trends on various sectors and the business environment in Mozambique.

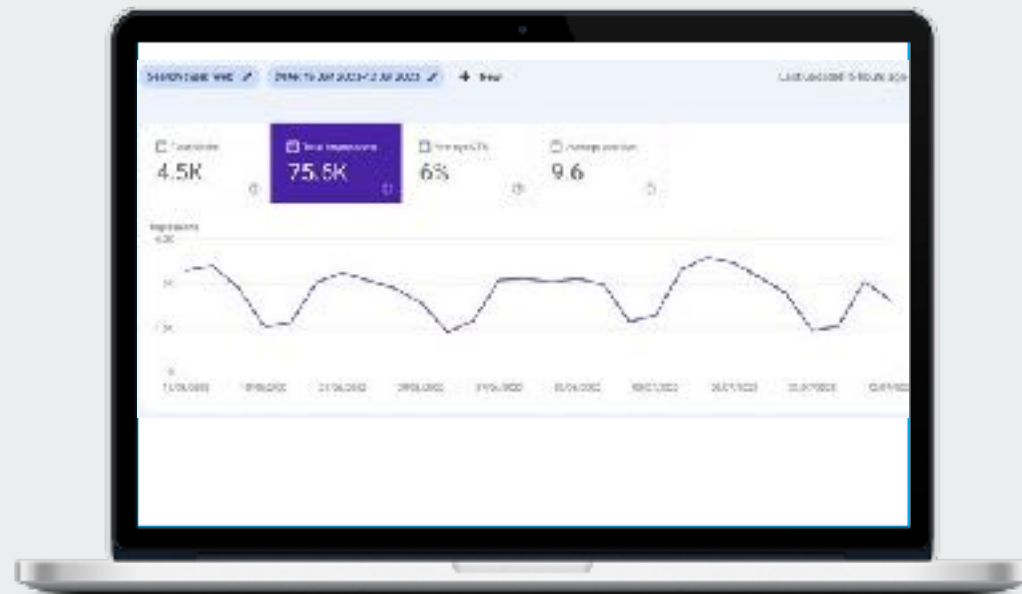
FACEBOOK
Business opportunities, business news.

INSTAGRAM
Glossary, campaigns and commemorative dates.

YOUTUBE
News, interviews with entrepreneurs and webinars.

STATISTICS





Newsletter:
4500 valid emails

Website:
250.000 views/month

Target audience:
Corporate A/B

COMPANY PROFILE

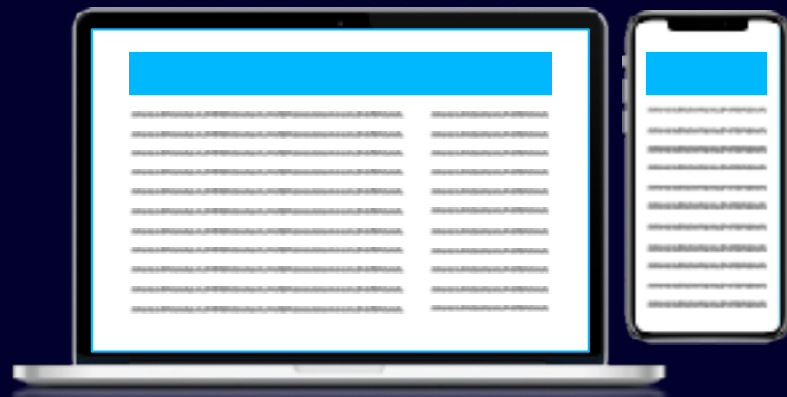
RATE CARD - ADVERTISING

RATE CARD

MAIN BANNER

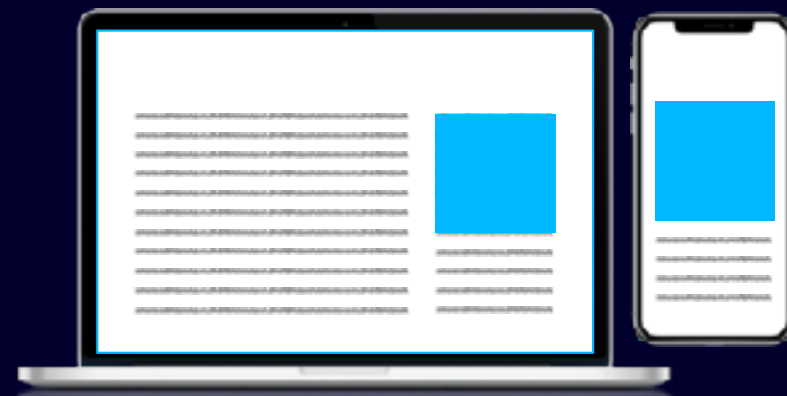
20.000,00/mês + VAT

More than 250.000 views/month



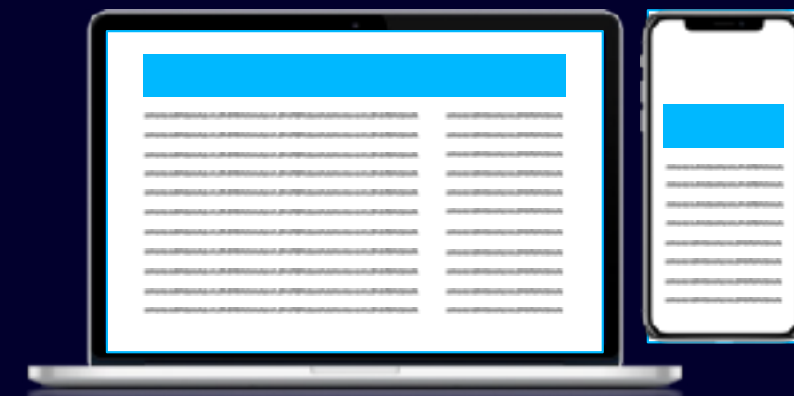
SIDE BANNER

10.000,00/mês + VAT



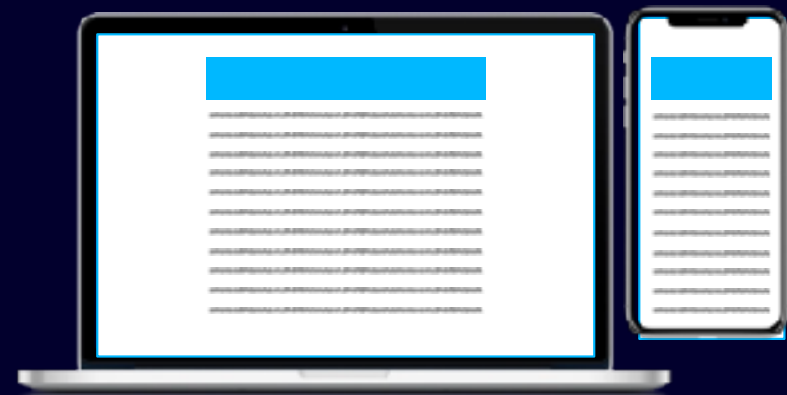
TOP PAGE CATEGORY

5.000,00/mês + VAT



NEWSLETTER

5000 readers/2 shipments per week



MAIN BANNER

20.000,00/mês + VAT

COMPANY PROFILE

RATE CARD - RELEASES

RATE CARD

EVENTS & TRAININGS

Publication and distribution on the portal and newsletter.

5.000,00 + VAT (each monthly)

JOB OPPORTUNITIES

Publication on the portal and placement on Facebook and Instagram networks as well as a newsletter.

5.000,00 + VAT (each monthly)

COMPANY PROFILE

RATE CARD - CONTENT

RATE CARD

PROFILE START

- . One Interview on the news portal.
- . Publication on the portal and newsletter.
- . Company Registration in Profile.
- . Publicity on the portal and newsletter.

15.000,00 MZN + VAT

PROFILE ADVANCED

- . One Interview on the portal.
- . Company Registration in Profile. .
- Profile Video Interview (up to 3 minutes).
- . Publication of articles and videos on the portal and newsletter.

35.000,00 MZN + VAT

PROFILE PRO

- . One Interview on the portal.
- . Company Registration in Profile.
- . Corporate Profile (up to 5 minutes).
- . Article and video on the portal.

60.000,00 MZN + VAT



Telephones

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Emails

biz@profile.co.mz

Website

www.profile.co.mz

Social media

[instagram.com/profile.co.mz/](https://www.instagram.com/profile.co.mz/)

[facebook.com/profilemz](https://www.facebook.com/profilemz) [linkedin.com/](https://www.linkedin.com/)

[company/profile-mozambique](https://www.linkedin.com/company/profile-mozambique)

 **PROFILE**